

laura benhini

Graphic Design

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French nationality
Fluent in English

About me

I am a music lover, I play the piano, the guitar and sing. I have very eclectic tastes and like to be aware of all the latest musical trends and music videos.

I'm passionate about art & design, especially photography, editorial design, typography and packaging. I am also fascinated in craftsmanship.

I like to collect things such as pictures, magazines, tags, posters, notebooks, patterns, album covers, packagings...

I took part in a scout youth group during my teenage years, until I became a group leader for 4 years and ran a summer camp in 2013.

Professional experience

2017, Sept. to Dec.

Movement Paris – Paris, France

Freelance graphic designer

Branding, packaging, web & UX design for *Cédric Casanova*, a Sicilian olive oil and grocery food brand. Print & web design for the French national public TV channels *France Télévisions*.

2016, June to Sept.

Bee Creations – Tel Aviv, Israel

Intern in art direction

Branding, print, web & UX design in an award-winning design studio (clients: *Jerusalem Western Wall*, *Sotheby's*, *3 Million Club* NGO).

2015, June to Sept.

Newzik – Tel Aviv, Israel

Intern in graphic design

Application providing a smart and collaborative music sheet reader for music bands. App & web design development, video production, print booklet, posters, advert.

2015 – Today

Freelance graphic designer

Logo, web and branding design for international clients.

Education

2012 – 2017

ESAG Penninghen – Paris

Master's Degree in art direction & graphic design with honours

2016

Shenkar College of Engineering and Design – Tel Aviv

Student exchange program in Visual Communication

2012

EESAB – European Higher Arts

School of Brittany – Rennes, France

First year (L1) in Fine Arts

2011

Atelier Prep'Art – Paris

Intensive foundation course in Arts

2010

Marcelin Berthelot High School

French baccalaureate with high honours, plastic arts option

Skills

Computer

Proficient in Indesign, Photoshop, Illustrator, After Effects, Lightroom, HTML & css, Wordpress.

Other languages

French : mother tongue

Hebrew : intermediate level

Feel free to visit my online portfolio at
www.laurabenhini.com