



## **laura benhini**

### Art Direction

(+33)6 26 72 28 36  
laura.benhini@gmail.com

French nationality  
Fluent in English

### About me

I am a music lover, I have been playing the piano since I'm 7. I also play the guitar.

I took part in a scout youth group during my teenage years, until I became a group leader for 4 years and ran a summer camp in 2013.

I'm interested in all visual art & design forms, from photography to textile design.

I like to collect things such as pictures, magazines, tags, wrappings, posters, notebooks, patterns, album covers...

### Professional experience

**2016, June to Sept.**

**Bee Creations** – *Tel Aviv, Israel*

*Intern in art direction*

Branding, print, web & UX design in an award-winning design studio (Clients : Jerusalem Western Wall, Sotheby's event, 3 Million Club NGO).

**2016, from January**

**Abanico Paris** – *Paris, France*

*Freelance art director & designer*

Product design, logo and branding design for a Parisian fan brand.

**2015, June to Sept.**

**Newzik** – *Wework Dubnov, Tel Aviv*

*Intern in graphic design*

Application providing a smart & collaborative music sheet reader for music bands. App design & webdesign development, video production, print booklet, posters, advertisements...

**2014**

**DG Hotels (Docte Gestio)** – *Paris*

*Freelance graphic designer*

Webdesign for the French hotel chain's new website.

**2013 - Today**

*Freelance graphic designer*

Logo design for international clients.

### Education

**2012 – 2017**

**ESAG Penninghen** – *Paris*

Master's Degree in Art Direction & Graphic Design (ongoing)

**2016**

**Shenkar College of Engineering and Design** – *Tel Aviv*

Student Exchange Program in Visual Communication

**2012**

**EESAB** – *European Higher Arts*

*School of Brittany* – *Rennes, France*  
First year (L1) in Fine Arts

**2011**

**Atelier Prep'Art** – *Paris*

Intensive foundation in Arts

**2010**

**Marcelin Berthelot High School**

French baccalaureate with high honours, plastic arts option

### Skills

**Computer**

Proficient in Indesign, Photoshop, Illustrator, After Effects, Lightroom, Good level in HTML & css

**Other languages**

Spanish : intermediate level

Hebrew : basics (5 months Ulpan class)

**Feel free to visit my online portfolio at  
[behance.net/LauraBenhini](https://www.behance.net/LauraBenhini)**